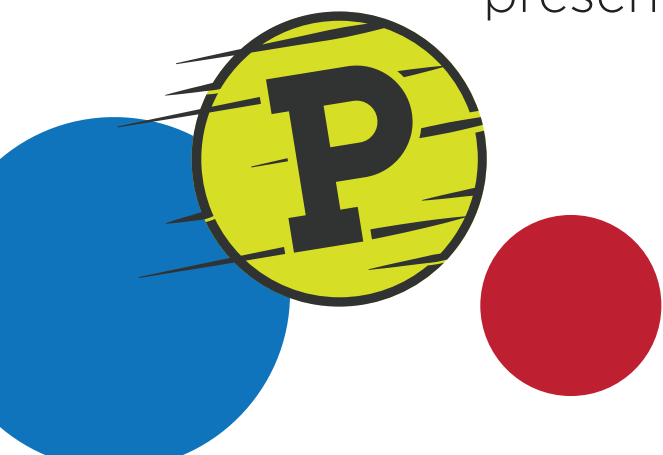




SEPTEMBER 9, 2017

Are you Ready to Kick it?

A fundraiser for New Orleans schools
presented by PLAYNOLA





Introduction

Kick for Kids presented by playNOLA

playNOLA is pleased to announce the inaugural Kick 4 Kids Kickball Tournament, a philanthropic competition to benefit local schools, to be held on Saturday, September 9, 2017 in City Park.

Kick 4 Kids is a friendly competition between community members to raise funds to meet the needs of their respective schools. Expanding on our inaugural Kick 4 Kids league where we donated \$1,000, we hope to make this event bigger. Community teams, corporate supporters, and schools participate and the grand prize winner receives \$1,500 for their school to be utilized for the education enhancement of their students. Not only will attendees cheer on their school team, but games, snacks and entertainment will also be provided to make this a fun day for everyone.

We have the space and experience to host an unforgettable event, but need your help! We want you to become an event sponsor. This event will only be made possible with your help! Become a partner and improve our local schools.

Please review the enclosed Kick 4 Kids sponsorship packet.

If you should have any questions or concerns, please contact Lavonzell Nicholson with PLAYNOLA at or by email at lnicholson@playnola.com For more information or become a sponsor, please visit www.playnola.com/kick4kids by August 15.

Sincerely,

Lavonzell Nicholson
Founder, playNOLA







Sponsorship Levels

Join this inspirational day as an event sponsor!

This event will only be made possible by your generous donation/sponsorship to Kid 4 Kids. Sponsorship levels include:

<p>Dugout Sponsorship \$250.00 (Total of 12)</p>	<ul style="list-style-type: none"> o Name inclusion on all event materials o Dedicated Team Sponsor (e.g. XX BBQ Ballers) o Name inclusion in PLAYNOLA email blast distributed to over 6,000
<p>First Base Sponsorship \$500.00 (Total of 4)</p> 	<ul style="list-style-type: none"> o Logo on Event T-shirts o Name inclusion on all press materials o Logo on Event Banner o Logo/Name inclusion in PLAYNOLA email blast distributed to over 6,000 o Booth/Table set-up at event (optional)
<p>Second Base Sponsorship \$1,500.00 (Total of 1)</p> 	<ul style="list-style-type: none"> o Logo on Event T-shirts o Co-branding on t-shirts, bags, cups or koozies o Recognition at event o Signage at event o Logo/Name inclusion in PLAYNOLA email blast distributed to over 6,000 o 4 - week Web Banner Advertisement at PLAYNOLA.COM o Booth/Table set-up at event
<p>Kick It Out of the Park Event Sponsorship \$2,500.00</p> <p>Presenting Sponsor (Total of 1)</p>	<ul style="list-style-type: none"> o Logo on Event T-shirts o Name inclusion on all press materials o Recognition at event o Team Registration o Logo on Event Banner o Dedicated Partner email blast distributed to over 9,500 members o 6 - week Web Banner Advertisement at PLAYNOLA.COM o Booth/Table set-up at event o Grand Prize Stage Presence
<p>Custom Sponsorship</p>	<p>In-Kind & custom sponsorships are always welcome! Contact us and let's get creative with a partnership.</p>





About playNOLA Sports & Social Club

PLAYNOLA has been providing the best and fastest-growing adult sports leagues in New Orleans since 2009.

With over 9,500 members, PLAYNOLA has become the place to meet and compete with active, professionals all over the city.

PLAYNOLA provides active individuals and teams in New Orleans fun, athletic, and social event options to engage in after work and on weekends.

playNOLA reach:

Email database: 9,500

Monthly website visitors: 16,200

Facebook fans: 4,100

Annual league registrations: 6,000

Total social media reach: 6,500



Interested in improving schools in New Orleans? Email lnicholson@playnola.com to get involved today!

